



Business

Business is about leadership, having a global perspective and developing solutions to community problems with an entrepreneurial mindset. Business leaders emerge from various experiences and have the potential to make lasting impacts, locally, nationally and internationally. This industry is diverse and job opportunities range from insurance, to financial services, retail, new business ventures, sales and everything in between.

Tips for success

- **Develop written and oral communication:** Delivering your message intentionally and clearly is crucial to a successful career in business.
- **Gain relevant experience through volunteering or internships:** Internships and volunteering can help you market yourself to employers while also learning more about the work you would like to do.

Professional Associations

There are several local and national professional associations connected to this career field. Joining a professional association will help you network with professionals already in your field of interest, as well as expose you to new opportunities you may not have considered.

- **Toastmasters**
- **Local Chambers of Commerce**
- **American Marketing Association**
- **National Association for Business Economics**
- **American Association for Advertising Agencies**

Possible areas of employment

Accountancy
Auditing
Banking
Consulting
Financial Services
Hospitality and Tourism
Human Resources
Insurance
Marketing and Advertising
Real Estate
Restaurant
Sales
Supply Chain Management
Sustainability

Top desired skills

Communication
Leadership
Professionalism
Problem solving
Financial Management

