

# **Entrepreneurship**

Entrepreneurs advance new ideas and establish new ventures. In particular, social entrepreneurship is designed to inspire, catalyze and sustain social change. Entrepreneurial ideas emerge from a variety of backgrounds and disciplines, and all have the basic goal of creating something new that is a value-add to our local and global communities.

### **Tips for success**

- **Find a mentor:** Connect with a peer, business owner or boss as they can shed light on strategies for reaching your goals.
- **Perfect your pitch:** Your pitch explains how your ideas will benefit the population you're hoping to serve and can be demonstrated through a cover letter, video, email or in a networking setting.
- **Highlight technical skills**: Consider utilizing a skills section at the top of your resume and write accomplishment statements that reflect how these skills were used in past positions.

## **Professional Associations**

There are several local and national professional associations connected to this career field. Joining a professional association will help you network with professionals already in your field of interest, as well as expose you to new opportunities you may not have considered.

- Arizona Small Business Association
- Entrepreneurs' organization (EO) Arizona
- Startup Grind
- Social Enterprise Alliance
- Collegiate Entrepreneurs' Organization
- National Association for the Self Employed
- National Association of Business Owners & Entrepreneurs
- National Association of Women Business Owners

**Arizona State University** 

#### Possible areas of employment

Business Entrepreneurship Technical and Financial Advising Political Campaigns Venture Capital Healthcare Entrepreneurship Investment Fund Management Political Science Project Management Research

#### **Top desired skills**

Time management Resilience Communication Leadership Teamwork Creativity Curiosity

