Entrepreneurship

Entrepreneurs advance new ideas and establish new ventures. In particular, social entrepreneurship is designed to inspire, catalyze and sustain social change. Entrepreneurial ideas emerge from a variety of backgrounds and disciplines, and all have the basic goal of creating something new that is a value-add to our local and global communities.

Tips for success

• **Find a mentor:** Connect with a peer, business owner or boss as they can shed light on strategies for reaching your goals.

• **Perfect your pitch:** Your pitch explains how your ideas will benefit the population you’re hoping to serve and can be demonstrated through a cover letter, video, email or in a networking setting.

• **Highlight technical skills:** Consider utilizing a skills section at the top of your resume and write accomplishment statements that reflect how these skills were used in past positions.

Professional Associations

There are several local and national professional associations connected to this career field. Joining a professional association will help you network with professionals already in your field of interest, as well as expose you to new opportunities you may not have considered.

- Arizona Small Business Association
- Entrepreneurs’ organization (EO) Arizona
- Startup Grind
- Social Enterprise Alliance
- Collegiate Entrepreneurs’ Organization
- National Association for the Self Employed
- National Association of Business Owners & Entrepreneurs
- National Association of Women Business Owners

Possible areas of employment

- Business Entrepreneurship
- Technical and Financial Advising
- Political Campaigns
- Venture Capital
- Healthcare Entrepreneurship
- Investment Fund Management
- Political Science
- Project Management
- Research

Top desired skills

- Time management
- Resilience
- Communication
- Leadership
- Teamwork
- Creativity
- Curiosity